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# We Build Better Brands Design Web Strategy Marketing

Shaping UK & International Brands, with strategic and impactful, growth focus Web Design, Digital Marketing, Brand Identity Development and Packaging Design.

270+ Clients



### SEO & Digital Marketing

We're innovators and leaders in SEO space. We're Ranking Local and Nationwide Businesses 1st on Google – Can Your Digital Marketing & Web Design Agency in Ipswich Do That? Well, Uncuva can!



#### Web Development

Transforming clicks into quotes and customers! With sleek UX design, seamless navigation, and cutting-edge functionality, we craft beautiful websites that captivate your audience and convert browsers into buyers.



### **Branding & Packaging**

An Award-Winning Branding & Packaging Design Agency. We strengthen your big idea to produce the most robust packaging and brand identity. W create a frame that reflects your brand positionir and makes room for market adoption and scaling



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### Full Service Agency Design Web Strategy Marketing

Founded in 2009, we're a digital marketing, branding & web design agency with HQ in Ipswich. We design, develop and optimise best-in-class eCommerce websites & Identities for UK and International brands.



Branding & Strategy



Label & Packaging Design



E-Commerce Web Design

SEO & Digital Marketing

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Branding



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## Branding & Packaging Branding For Start-ups and SME's

We develop identities that are authentic and speak to your audience. We're not a low-cost provider – we are a high-quality solution, we'll prove it with our highly strategic & well-executed branding solutions.



Logo Design

Stationary & Print



Brand Audit & Strategy

Packaging Design

Branding —

**Brand Audit** 



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### Brand Audit & Strategy We Discover Pain Points & Help Develop a Strategy

Clarifying your customer's needs, perceptions and motivations as well as competitive and economic realities in existing and or new markets. Our processes are structured to promote organic creativity, efficiency, and key opportunities for client collaboration.



Brand Audit



Packaging Audit



Brand Strategy

Web & SEO Audit

Brand Audit →

Web Design



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### E-Com & Web Design Transforming Clicks Into Customers

Our e-Commerce website design service in Ipswich is your gateway to scalability! With sleek UX, seamless navigation, and cutting-edge functionality, we craft beautiful websites that captivate your audience and convert browsers into buyers.



SEO Optimised

Conversion Focused Websites



E-Commerce Solutions

**Responsive Design** 

**Case Studies** 



**Our Services** 

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## Case Studies **BMS Celik Hasir**

The new brand identity, including the logo and visual elements, successfully conveyed the company's commitment to quality and innovation. The website not only served as an informative platform for potential clients, but also became a powerful tool for lead generation.



Website Design & Development



**Responsive & Fast Loading** 



User Centered Interface

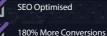






**BMS** Celik

Interactive Design



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### Case Studies **Alumatec Limited**

The new website, now responsive and SEO-optimized, attracted a broader audience, increasing organic traffic and improving google rankings. The refined brand identity and logo not only modernized Alumatec's image, but also created a meaningful connection with customers, instilling confidence in the brand.



Website Design & Development



Responsive & Fast Loading



Full Branding & Strategy Ranking 1st Nationwide



Ranking 1st Over 15 Keywords

95% More Conversions



Case Studies -

Alumatec

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### Case Studies **Lipame Electrical Limited**

With a refreshed brand identity and a robust website, Lipame positioned itself as a leader in the industry, garnering positive attention from existing clients and attracting new opportunities. The project not only enhanced Lipame's visibility but also instilled confidence in their target audience.



Website Design & Development



**Responsive & Fast Loading** 



55% More Conversions



Ranking 1st Over 12 Keywords



Over 110% Increase in Brand Awareness







SEO Optimised

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### Case Studies Noku Noodles

Uncuva took on the challenge of revitalizing Noku's brand identity and boosting sales through a comprehensive redesign of their retail packaging. New packaging design shown an outstanding 300% increase in brand awareness and 85% in sales.



Brand Audit & Strategy





**Identity Development** 85% Sale Increase



Over 300% Increase in Brand Awareness

Retail Product Packaging Design



Noku Noodles



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### Case Studies Monkeyz©

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Consumers could now easily recognize Monkeyz chocolates, driving curiosity and interest. The aesthetic appeal and attention to detail were well-received, creating a positive perception of Monkeyz as a high-quality and visually appealing chocolate brand.





Over 400% Increase in Brand Awareness

30

**Retail Product Packaging Design** 



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### Why Choose Us? It's Simple - We Get Results!

We break the norm, we eliminate roadblocks within your brand, and build new paths to optimize and improve your business, from the ground up. We're Ranking Businesses 1st on Google – Can Your Digital Marketing & Web Design Agency Do That!? Well, Uncuva can!



Est. Since 2009

Why Us?



Creative and Strategic



About Us

Fully Transparent Eager To Succeed



Always Getting It Done





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### About Us Award Winning Agency

Uncuva is a Multi-Disciplined, Full-Service Digital Marketing, Branding and Web Design Agency located in Ipswich. With over 15 years of experience, Uncuva has collaborated with numerous established brands in UK and Europe. Our distinctive approach and impactful strategies have helped many clients in expanding their businesses and achieving growth.



Growth Focus

Innovative Approach



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### Contact Us We Build Better Brands

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Uncuva aims to be a new and fresh take on the traditional creative / digital / marketing agency model. Uncuva works with a wide variety of companies, from local start-ups to multi-nationals. Our mission is to elevate your brand, captivate your audience, and drive meaningful results through a harmonious blend of creativity and strategic thinking.

**Case Studies** 

Why Us?



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